



NO. 3
AUGUST

THE ORIGINAL AND ONLY

OFFICIAL *Babe Ruth* MAGAZINE

POC HARVEY'S COMICS

BABE RUTH SPORTS

COMICS 10¢

TRUE! SID GORDON...
SURPRISES BASEBALL WORLD!

TRUE! BOB MATHIAS...
OLYMPIC CHAMP AT 17!

TRUE! BEN HOGAN...
GOLF'S TINY TERROR!

TRUE! BABE RUTH'S
FIELDING SECRETS!

TRUE!
TODAYS
HOTTEST
STARS!

JOE
DIMAGGIO

WHO WILL BE
THE HOME RUN
KINGS IN 1949?



DEAR FANS...

The fan mail keeps pouring in. From all over the country, from Maine to California, from Miami to Walla Walla, your letters have been flooding our office telling us about how much you enjoy **BABE RUTH SPORTS COMICS**.

You can sure bet that makes us feel good. For in deciding to give you an up-to-the-minute *all-sports* magazine with the *true life* stories of our greatest athletes and the *true sport* thrills of great present day athletic events, we know that we're giving you what you want as wide-awake, red-hot American sports fans.

And we've got lots of other sports experts behind us too. Coaches and players, sports writers, columnists and radio sportscasters have all been quick to acclaim **BABE RUTH SPORTS COMICS** as the outstanding magazine of its kind in America today. Can you blame us for being just a little more than ordinarily proud of that?

It seems that everyone in the sporting world is very eager to do everything that he can to share on his stories, knowledge and experience to you sports fans through **BABE RUTH SPORTS COMICS**. Already on our advisory editorial staff are some of the big men behind great American sports organizations. Men like Mr. J. Lyman Bingham, Chairman of the Physical Fitness Committee of the Amateur Athletic Union; Mr. J. G. Taylor Spink, publisher of *The Sporting News*; and Bob Brumby, well-known sports writer and columnist. These are just a few of the many prominent sports figures whose expert advice and inside sports tips help keep **BABE RUTH SPORTS COMICS** so interesting and authentic.

But besides these experts we want to continue to hear directly from you sports fans. Your helpful hints and suggestions will continue to make this magazine the best and most enjoyable sports magazine in America. Every letter that you write will continue to be given our careful attention so that we can continue to give YOU what YOU want in YOUR magazine.

So keep those letters coming in to us. We're always glad to hear from our sports fans, any time.

The Editors

IS OUR FACE RED!!!

Sports fans, you're really on the ball! You caught an error in our first issue of **BABE RUTH SPORTS COMICS**. And of all places...right in our *sports quiz!* We asked you who hit the most homers in one season in the National League. Well, the answer was Hack Wilson, but we said he hit 58 when it was only 56. Giving credit where credit is due, here are the first three readers to call this error to our attention:

Martha Jane Sveit, North Chicago, Illinois
Joseph Kratochvil, Whitestone, New York
James Harmon, Chicago, Illinois

COMING UP IN THE OCTOBER NO. 4 ISSUE!

BOB FELLER, STRIKEOUT KING!—One of the all-time pitching greats, at 17 this Iowa farm boy was setting strikeout records as his blinding fast ball became the talk of the baseball world.

PANCHÓ GONZALEZ, CINDERELLA BOY OF TENNIS!—They suspended him from tennis for refusing to go to school, but the kid from the wrong side of the tracks rose from out of nowhere to become champ of the United States.

SID LUCKMAN, MASTER OF THE "T"—He was still only a high school star, but they had Sid already marked as a future ball-handling wizard and passing great.

"HAPPY" CHANDLER, POPULAR BIG BOSS OF BASEBALL!—His background was so poor nobody thought he had a chance to become anything in life, but Albert B. "Happy" Chandler went on to fame and achievement—an American success!

And many other up-to-the-minute true sport thrills.

In This Issue Of

BABE RUTH SPORTS COMICS



Also
TODAY'S HOTTEST SPORT STARS CLUB HOUSE CLOSE-UPS JR. EDITION - SPORTING NEWS SPORTING FUN...SPORT QUIZ WHIRL OF SPORTS

BABE RUTH SPORTS COMICS, August, 1949, Volume 1, No. 3, is published every other month by HARVEY ENTERPRISES, INC., at 120 Doheny Avenue, St. Louis 7, Mo. Editorial, Advertising, and Executive offices, 1860 Broadway, New York 23, N. Y. President, Alfred Harvy; Editor, Leon Harvy. Application for second class entry pending at the Post Office at St. Louis, Mo., under the Act of March 3, 1879. Single copies, 10c. Subscription rates, 10 issues for \$1.00 in the U. S. and possessions; elsewhere, \$1.50. Entire contents copyrighted, 1949, by Harvey Features Syndicate, New York City. Printed in the U. S. A.

CHAPTER THREE

THE LIFE OF BABE RUTH



**BABE MAKES
GOOD IN THE
MINORS**

HERE IS THE THIRD INSTALLMENT
OF THE LIFE STORY OF **GEORGE
HERMAN RUTH**, THE GREAT 'BABE'
WHOSE BOOMING BAT AND VIVID
PERSONALITY LIFTED BASEBALL TO A
POPULARITY IT NEVER BEFORE ENJOYED.

FOR YOUR AUTOGRAPH COLLECTION

Babe Ruth

BABE RUTH

IN THE LAST EPISODE
WE LEFT BABE JUST AS
HE HAD ENTRAINED FOR
BALTIMORE AND THE
START OF HIS **FIRST
SEASON OF ORGANIZED
BASEBALL**... WE PICK UP
THE STORY AS THE TEAM
ARRIVES IN BALTIMORE...
THE YEAR: **1914**...

HEY!... **BABE!**
AREN'T YOU COMIN'
TO TH' HOTEL?..

WHA...?.. OH... YEH... I JUST... Y'KNOW, I'VE
LIVED IN BALTIMORE **ALL MY LIFE** BUT IT
FEELS LIKE THIS IS TH'
**FIRST TIME I'M REALLY
SEEN' IT!**

I **STILL** CAN'T BELIEVE THAT
I'M ACTUALLY A
MEMBER OF TH'
TEAM!...
HEY, **EGAN!**
YOU GONNA BE
TH' BABE'S
NURSEMAID?

SHORE
HE IS!...
**RUTH
NEEDS
ONE!**

LAY OFF,
YA MUGS!..
LEAVE TH'
KID BE!

THAT WAS THE START OF A **LONG
FRIENDSHIP**... **BEN EGAN** TOOK
THE BABE IN HAND AND COACHED
HIM CAREFULLY... A RARE EVENT IN
THOSE DAYS OF DOG EAT DOG
COMPETITION..

STOP SLAPPIN' YER MITT"
JUST BEFORE YOU THROW..
IT'S A **TIP OFF** YOU'RE
GONNA THROW A
CURVE.. OKAY, LET'S
TRY IT AGAIN!

YEH..
OKAY,
BEN.

UNDER EGAN'S TUTELAGE, RUTH
ACQUIRED POISE ON THE HILL...
BALTIMORE'S TEAM THAT YEAR
WAS **EXCELLENT**, BUT ALL WAS
NOT AS **ROSY** AS COULD BE...

GEE! MR. DUNN
SURE LOOKS **GLUM**
THESE DAYS!.. WHAT'S
EATIN' 'IM?..

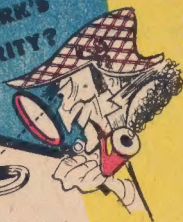
IT'S THAT
**OUTLAW FEDERAL
LEAGUE**... THEY'RE
DRAWIN' ALL TH'
FANS AWAY
FROM US!



CAN YOU
FIND THE

Secret Clues

TO MONARK'S
POPULARITY?



One Year's
Fire and Theft Insurance
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● Find the SECRET CLUES to Monark's tremendous popularity and win a colorful "Air-Wing" Lapel Button. Why do YOU want a Monark Super Deluxe? Answer THAT question and you'll probably have the SECRET CLUES to Monark's popularity... will win the "Air-Wing" Lapel Button that makes YOU a member of the nationwide "Air-Wing" Club.

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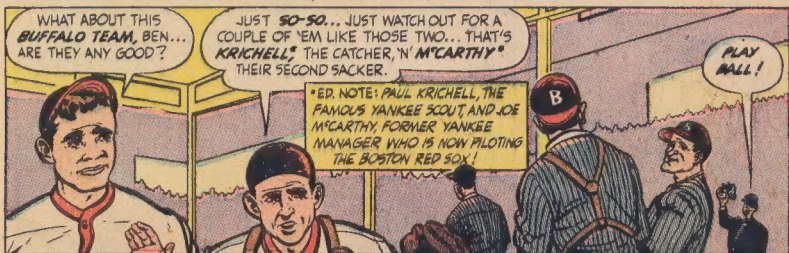
SEND COLORFUL NEW FREE FOLDER WHETHER OR NOT I WIN "AIR-WING" LABEL BUTTON.

THE SECRET CLUES TO MONARK'S POPULARITY ARE:

(Identify your selections in the order of their importance to you, by inserting here the numbers shown with hints at right, above).

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

NAME.....
ADDRESS.....
CITY.....STATE.....



THIS WAS IT!.. THE **BABE'S** FIRST STARTING ASSIGNMENT... HERE WAS HIS **FIRST TRIAL...** HIS FIRST CHANCE TO **PROVE** WHETHER HE'D BE A SUCCESS OR NOT... THE **BABE'S** CAREER HAD **OFFICIALLY BEGUN...**



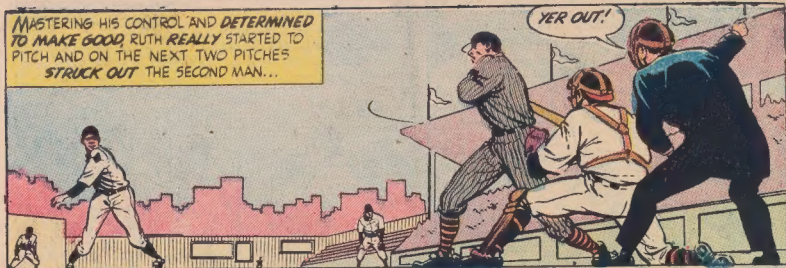
A TOUCH OF NERVOUSNESS MADE HIM A **LITTLE WILD** IN HIS CONTROL AND MUCH TO THE GLEE OF THE **BENCH JOCKEYS** HE **WALKED** THE FIRST BATTER TO FACE HIM...



BABE GOT A LITTLE HOT UNDER THE COLLAR AT THAT AND SETTING HIS **JAW** HE **POURED** OVER HIS **FAST ONE...**



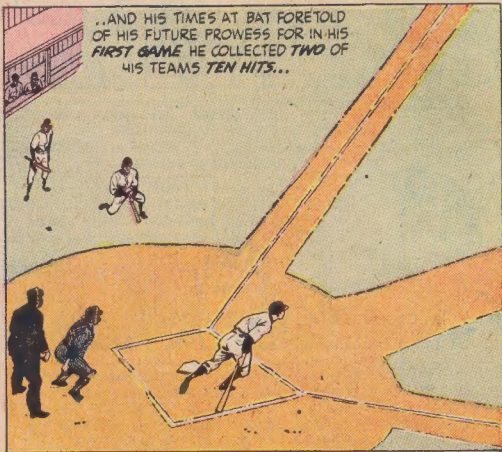
MASTERING HIS CONTROL AND DETERMINED TO MAKE GOOD, RUTH REALLY STARTED TO PITCH AND ON THE NEXT TWO PITCHES STRUCK OUT THE SECOND MAN...



FROM THEN ON BABE WAS IN COMPLETE CONTROL AND THOUGH HE GAVE UP FOUR WALKS HE EVENED THAT BY STRIKING OUT THE SAME NUMBER...



...AND HIS TIMES AT BAT FORETOLD OF HIS FUTURE PROWESS FOR IN HIS FIRST GAME HE COLLECTED TWO OF HIS TEAMS TEN HITS...



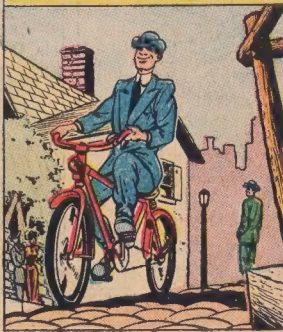
WHEN THE FINAL OUT WAS MADE THE RECORDS SHOWED HOW GOOD A PITCHER HE WAS.. HE HAD SHUT OUT THE BISON'S WITH JUST SIX HITS!..

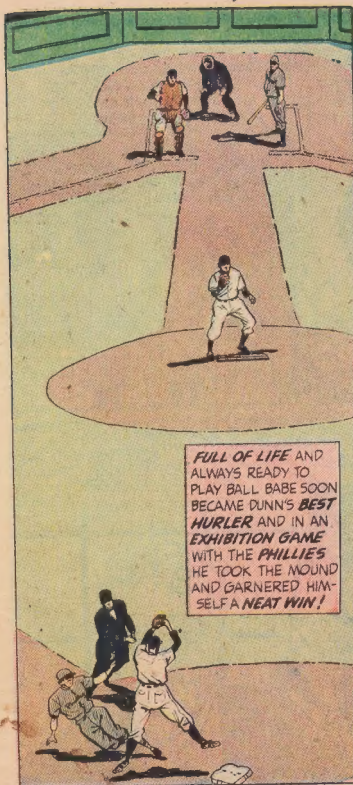


KEEP PITCHIN' LIKE THAT AND YOU'LL BE IN TH' BIG LEAGUES IN A HURRY, KID!.. AND I'M RAISIN' YOUR PAY FROM 600 TO 900 DOLLARS!



BABE WAS TO GET MANY, MANY RAISES AFTER THAT BUT NONE COMPARED TO THE THRILL HE GOT FROM HIS FIRST ONE HUNDRED DOLLAR CHECK... HE RUSHED RIGHT OUT AND BOUGHT A LIFE LONG DESIRE... A BICYCLE!





FULL OF LIFE AND ALWAYS READY TO PLAY BALL, BABE SOON BECAME DUNN'S **BEST HURLER** AND IN AN **EXHIBITION GAME** WITH THE **PHILLIES** HE TOOK THE MOUND AND GARNERED HIMSELF A **NEAT WIN!**

I **CAN'T** SELL TH' KID NOW, JOHN... HE'S MY **BEST DRAWING CARD!**

OKAY, JACK... BUT MY OFFER OF **FIVE THOUSAND STANDS**, AND IF YOU DO SELL HIM LET **ME** HAVE FIRST CRACK AT HIM!

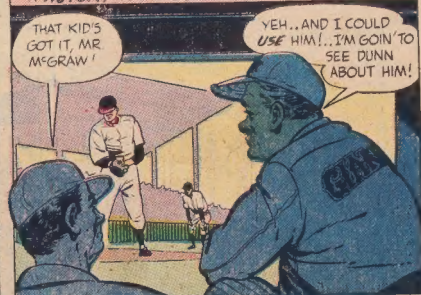


YOU DID **NOBLE**, KID...N' IF YOU WANT YOU CAN PITCH AGAINST **McGRAW'S GIANTS** WHEN WE PLAY 'EM NEXT MONTH!

SURE, MR. DUNN! I SURE DO!

NICE PITCHIN', BABE!

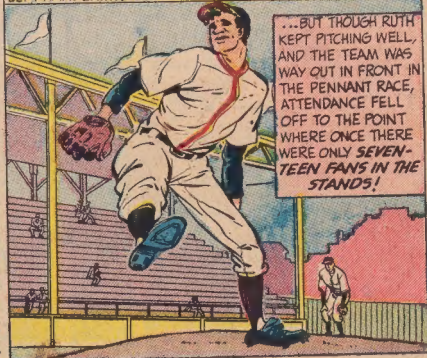
...AND PITCH AGAINST THE GIANTS HE DID, BAFFLING THEIR MIGHTY BATTERS WITH HIS STUFF AND TURNING IN A **VICTORY** FOR THE **BALTIMORE ORIOLES**...



THAT KID'S GOT IT, MR. **McGRAW!**

YEH... AND I COULD **USE** HIM!... I'M GOIN' TO SEE DUNN ABOUT HIM!

THAT WAS THE START OF THE FAMOUS **McGRAW-DUNN FEUD** FOR WHEN DUNN FINALLY SOLD THE BABE TO THE **RED SOX** **McGRAW** YELLED **DOUBLE-CROSS** AND REFUSED TO EVEN SPEAK TO DUNN AGAIN...EVEN REFUSING TO LISTEN LATER WHEN DUNN TRIED TO SELL HIM ANOTHER PRETTY FAIR LEFT-HANDER... **ROBERT 'LEFTY' GROVE!**



...BUT THOUGH RUTH KEPT PITCHING WELL, AND THE TEAM WAS WAY OUT IN FRONT IN THE **PENNANT RACE**, ATTENDANCE FELL OFF TO THE POINT WHERE ONCE THERE WERE ONLY **SEVEN-TEEN FANS** IN THE **STANDS!**

...AND THE CAUSE OF IT ALL...THE OUTLAWED **FEDERAL LEAGUE**, WAS ENTICING **MORE AND MORE** BIG NAME STARS INTO ITS FOLD...AND ONCE MADE OVERTURES TO THE **BABE** HIMSELF...



...N' IF YOU'LL COME N' PLAY FOR US, RUTH, WE'LL GIVE YOU **TEN THOUSAND SALARY**...N' TH' SAME FOR SIGNIN'!

HERE IT IS! WHAT DO YOU SAY?!

GULP! I...I...NO. I **CAN'T**. I'D BE BANISHED FROM **ORGANIZED BASEBALL** 'N' I LOVE TH' GAME TOO MUCH. **I...CAN'T DO IT!**



BABE LATER FIGURED HIS LOYALTY COST HIM ABOUT **THIRTY THOUSAND DOLLARS** AS THE PLAYERS THAT JUMPED TO THE **FEDERAL** WERE ALL **REINSTATED** WHEN THAT LEAGUE FOLDED A YEAR LATER... BUT MEANWHILE JACK DUNN WAS IN **DIRE FINANCIAL STRAITS**...

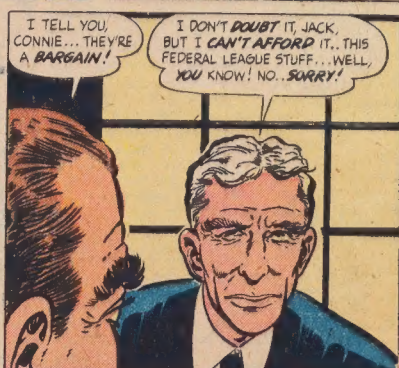


...SO I FIGURE, IF **CONNIE MACK**'LL BUY **RUTH, SHORE AND EGAN**, I'LL GET THE CASH I NEED...



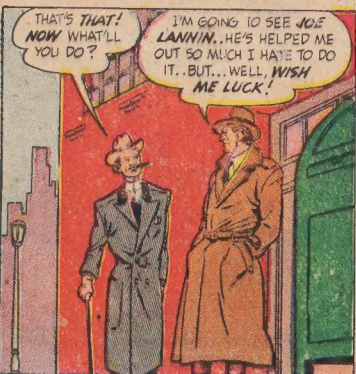
JACK DUNN! IT'S **GOOD** TO SEE YOU!

HELLO, MR. MACK...HOW'D YOU LIKE TO BUY MY **THREE BEST PLAYERS?**



I TELL YOU, **CONNIE**... THEY'RE A **BARGAIN!**

I DON'T **DOUBT** IT, JACK, BUT I **CAN'T AFFORD** IT... THIS **FEDERAL LEAGUE** STUFF... WELL, YOU KNOW! NO... **SORRY!**



THAT'S **THAT!** **NOW** WHAT'LL YOU DO?

I'M GOING TO SEE **JOE LANNIN**... HE'S HELPED ME OUT SO MUCH I HATE TO DO IT... BUT... WELL, **WISH ME LUCK!**

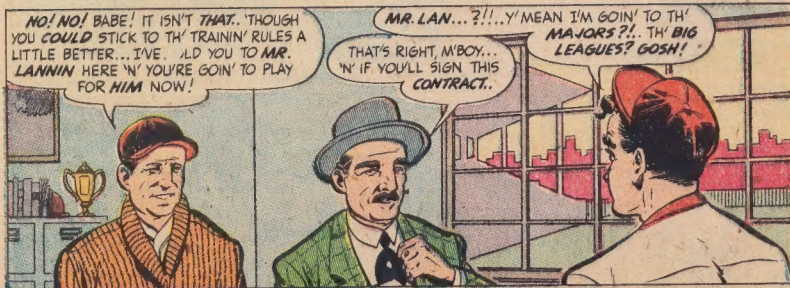
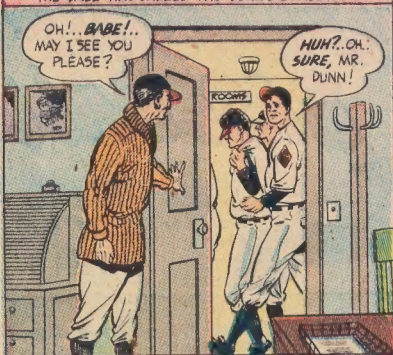


LATER...IN BOSTON...

WELL?... WHAT D'YOU SAY, MR. LANNIN?..

ALL RIGHT, JACK... I'LL TAKE 'EM... **IT'S A DEAL!** I GET **RUTH, SHORE AND EGAN** FOR **EIGHTY-FIVE HUNDRED!**

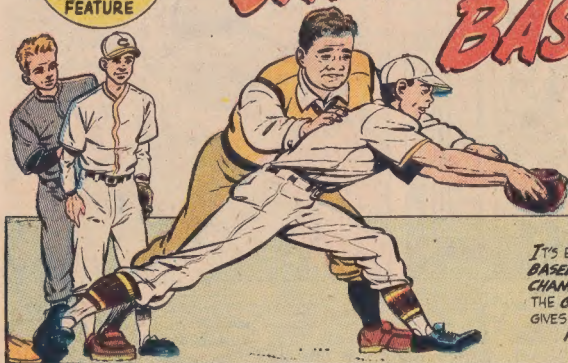
AND SO IT CAME TO PASS THAT ONE DAY IN MID-SEASON THE BABE WAS CALLED INTO DUNN'S OFFICE...



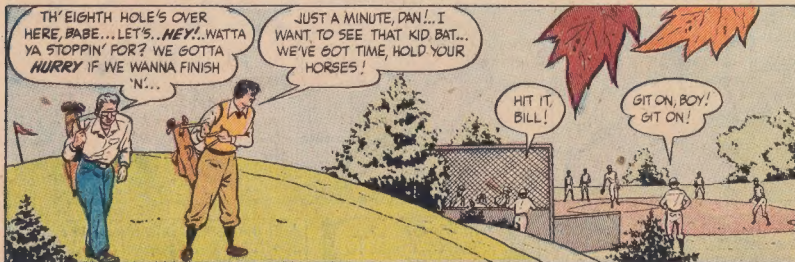
**A
BABE RUTH
SPORTS
HOW-TO-DO-IT
FEATURE**

IT'S EASY TO PLAY CHAMPIONSHIP BASEBALL

**HOW TO
PLAY THE
INFIELD**



IT'S EASY TO PLAY **CHAMPIONSHIP** BASEBALL IF YOU PLAY AS THE **CHAMPIONS** DO... AND IN THIS EPISODE THE **GREATEST CHAMP** OF THEM ALL GIVES YOU A FEW TIPS ON PLAYING **FIRST AND THIRD BASE**

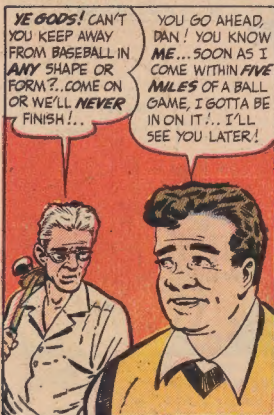


TH' EIGHTH HOLE'S OVER HERE, BABE... LET'S... **HEY!**... WATTA YA STOPPIN' FOR? WE GOTTA **HURRY** IF WE WANNA FINISH 'N'...

JUST A MINUTE, DAN!... I WANT TO SEE THAT KID BAT... WE'VE GOT TIME, HOLD YOUR HORSES!

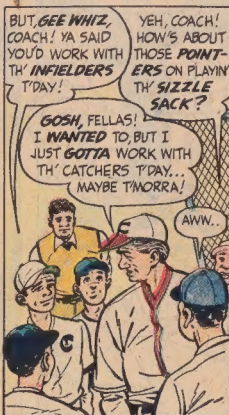
HIT IT, BILL!

GIT ON, BOY! GIT ON!



YE GODS! CAN'T YOU KEEP AWAY FROM BASEBALL IN **ANY** SHAPE OR FORM?... COME ON OR WE'LL **NEVER** FINISH...

YOU GO AHEAD, DAN! YOU KNOW **ME**... SOON AS I COME WITHIN **FIVE MILES** OF A BALL GAME, I GOTTA BE IN ON IT... I'LL SEE YOU LATER!



BUT, **GEE WHIZ**, COACH! YA SAID YOU'D WORK WITH TH' **INFELDERS** T'DAY!

YEH, COACH! HOW'S ABOUT THOSE **POINTERS** ON PLAYIN' TH' **SIZZLE SACK**?

GOSH, FELLAS! I **WANTED** TO, BUT I JUST GOTTA WORK WITH TH' **CATCHERS** T'DAY... MAYBE T'MORRA!

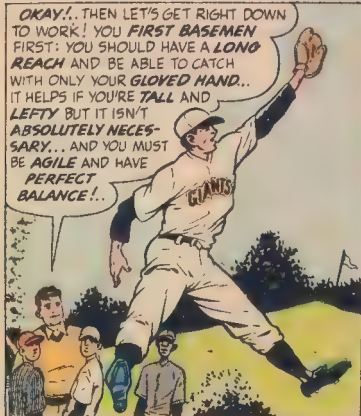
AWW...



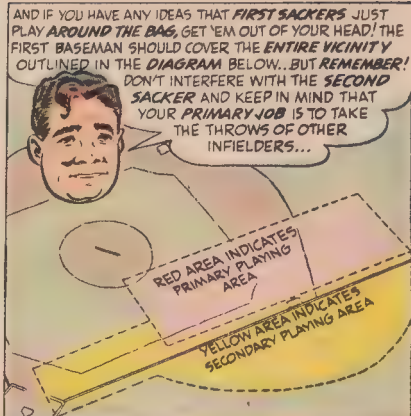
HI, THERE! YOU SOUND LIKE YOU COULD USE SOME **HELP!**... MIND IF I GIVE YOU A HAND?...

MISTER, **ANY** KIND OF HELP WOULD... **ULP!**... **RUTH! BABE RUTH!** **GOSH!** MIND? WHY, SIR, TH' KIDS 'N' I WOULD BE **TICKLED PINK!**...

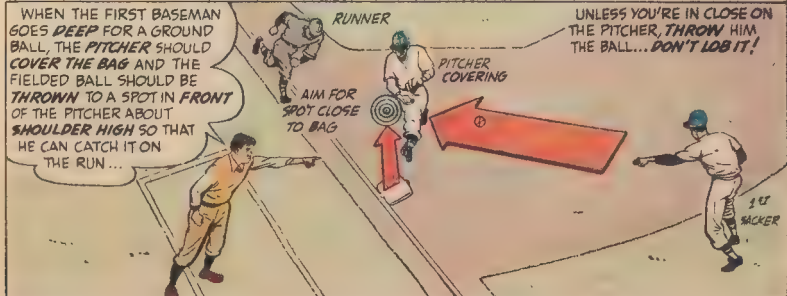
OKAY!.. THEN LET'S GET RIGHT DOWN TO WORK! YOU **FIRST BASEMEN** FIRST: YOU SHOULD HAVE A **LONG REACH** AND BE ABLE TO CATCH WITH ONLY YOUR **GLOVED HAND**... IT HELPS IF YOU'RE **TALL** AND **LEFTY** BUT IT ISN'T **ABSOLUTELY NECESSARY**... AND YOU MUST BE **AGILE** AND HAVE **PERFECT BALANCE**...



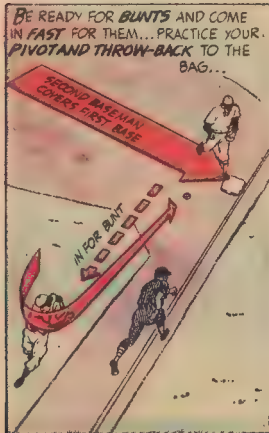
AND IF YOU HAVE ANY IDEAS THAT **FIRST SACKERS** JUST PLAY **AROUND THE BAG**, GET 'EM OUT OF YOUR HEAD! THE **FIRST BASEMAN** SHOULD COVER THE **ENTIRE VICINITY** OUTLINED IN THE **DIAGRAM** BELOW.. BUT **REMEMBER!** DON'T INTERFERE WITH THE **SECOND SACKER** AND KEEP IN MIND THAT YOUR **PRIMARY JOB** IS TO TAKE THE **THROWS** OF OTHER **INFIELTERS**...



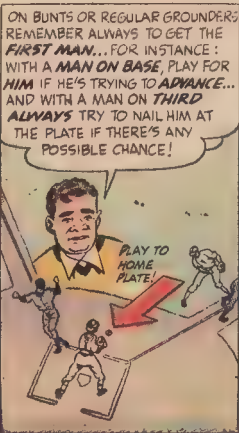
WHEN THE **FIRST BASEMAN** GOES **DEEP** FOR A GROUND BALL, THE **PITCHER** SHOULD **COVER THE BAG** AND THE **FIELDER** BALL SHOULD BE **THROWN** TO A **SPOT IN FRONT** OF THE **PITCHER** ABOUT **SHOULDER HIGH** SO THAT HE CAN CATCH IT ON **THE RUN**...



BE READY FOR **BUNTS** AND COME IN **FAST** FOR THEM... PRACTICE YOUR **PIVOT** AND **THROW-BACK** TO THE **BAG**...



ON **BUNTS** OR **REGULAR GROUNDERS**, REMEMBER ALWAYS TO GET THE **FIRST MAN**... FOR INSTANCE: WITH A **MAN ON BASE**, PLAY FOR **HIM** IF HE'S TRYING TO **ADVANCE**... AND WITH A **MAN ON THIRD** ALWAYS TRY TO **NAIL HIM** AT THE **PLATE** IF THERE'S ANY **POSSIBLE CHANCE!**



WITH A **RUNNER ON FIRST**, HAVE YOUR **FOOT ON THE CORNER** OF THE **BAG** AND BE **BALANCED** TO **STRIDE EITHER** WAY TO TAKE A **PITCHER'S PICK-OFF TOSS** OR TO **FIELD A BATTED BALL**...



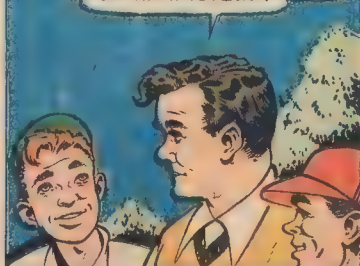
AND ON **CLOSE PLAYS** LEARN TO **STRETCH...** STRETCH AS FAR AS POSSIBLE BUT **DON'T LET YOUR TOE LEAVE THE BAG!**... THE EXTRA THREE OR FOUR INCHES YOU REACH OUT CAN MAKE THE DIFFERENCE BETWEEN A **HIT OR PUTOUT!**



A FIRST BASEMAN MUST BE READY TO COVER **ALMOST ANY POSITION** ON THE FIELD... HE MUST BE READY TO TAKE THROW-INS FROM THE **OUTFIELD**.. HE MUST BE READY TO HELP IN A **RUNDOWN** AT ANY BAG... HE MUST BE, IN GENERAL, ONE OF THE **KEY MEN ON DEFENSE**, AN ALERT FIRST BASEMAN IS **ABSOLUTELY NECESSARY** FOR A **WINNING COMBINATION**...



THERE'S **LOTS MORE**, BUT THAT SHOULD HELP A **LITTLE**, AND NOW LET'S GET OVER TO YOU '**HOT CORNER**' **GUARDIANS**... YOU FELLAS HAVE TO BE ABLE TO **THINK** OR **WHAT YOU THINK WITH** WILL BE **KNOCKED RIGHT OFF**... 'N' LIKE THE FIRST BASEMEN YOU HAVE TO BE **ALERT!**



WORK CLOSELY WITH YOUR **SHORTSTOP** ON **WHAT TERRITORY** YOU'LL COVER AND **WHO** WILL **COVER THE BAG** WITH RUNNERS ADVANCING... AND ALWAYS BE READY FOR **SURPRISE BUNTS**.. **DON'T GET CAUGHT DEEP 'N' NAPPING!**



WITH RUNNERS ON **DON'T LEAVE THE BAG UNGUARDED** UNLESS YOU'RE SURE THE **SHORTSTOP** WILL COVER, AND ON BUNTS **ALWAYS** BE READY TO THROW OUT THE **FIRST MAN** ADVANCING CLOSEST TO **HOME**...



KNOW YOUR BATTERS AND **WHAT** YOUR PITCHER IS GOING TO THROW... **KNOW** THAT A **LEFT HAND HITTER** WILL ALMOST CERTAINLY TAG AN **OUTSIDE PITCH** YOUR WAY...GET TO **KNOW WHEN** YOU CAN EXPECT A **SIZZLER** TO THIRD...



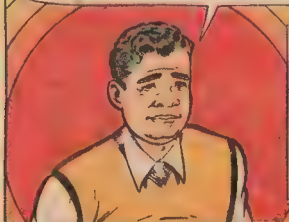
...AND LEARN TO TAG PROPERLY...BE QUICK AND SURE WITH YOUR HANDS...LEARN HOW TO STRADDLE THE BAG WITH PERFECT BALANCE, READY FOR THE RUNNER SLIDING IN HARD...



STRADDLE THE BAG WITH BOTH FEET ON THE FOUL LINE AND HOLD THE BALL SO THE RUNNER WILL SLIDE INTO IT... STRADDLING WILL PREVENT HIM FROM HOOKING AROUND YOUR TAG...



LEARN TO FIELD A HARD HIT BALL PROPERLY...THE SUREST WAY IS TO KEEP FEET TOGETHER, READY TO STEP FORWARD ON RIGHT FOOT INTO THROWING POSITION...

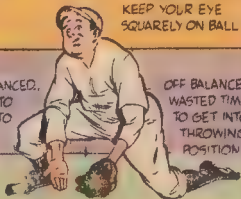


THE PROPER WAY...
EYE ON BALL...



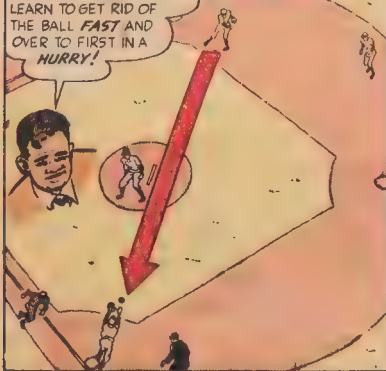
FEET BALANCED.
READY TO
STEP INTO
THROW

WRONG!...
DON'T BE BALL SHY...
KEEP YOUR EYE
SQUARELY ON BALL



OFF BALANCE...
WASTED TIME
TO GET INTO
THROWING
POSITION...

...AND PRACTICE THROWING...A GOOD FIELDING THIRD SACKER WITH A POOR THROWING ARM IS NO GOOD AT ALL... LEARN TO GET RID OF THE BALL FAST AND OVER TO FIRST IN A HURRY!

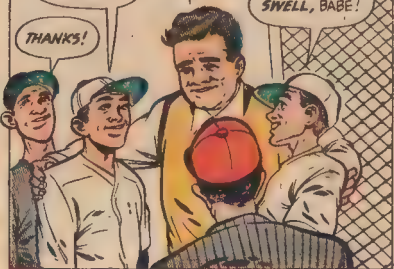


...I'D LIKE TO HELP YOU SECOND SACKERS AND SHORT STOPS OUT, BUT I GOTTA GO NOW... MAYBE NEXT TIME!... ANYWAY I HOPE I WAS SOME HELP AND I'M SURE IF YOU'LL KEEP MY TIPS IN MIND, IT'LL HELP YOUR PLAYIN'!... S'LONG KIDS... SEE YOU SOON!

GEE! THANKS, MR. RUTH!

THANKS!

YOU WERE SWELL, BABE!



TERRIFIC TEEN-AGE ATHLETE **BOB MATHIAS**

FOR YOUR AUTOGRAPH ALBUM:

Bob Mathias
BOB MATHIAS

THE "GOLDEN BOY" OF TRACK IS ONLY 18 YEARS OLD, BUT ALREADY HE'S THE WORLD'S GREATEST ALL-ROUND ATHLETE! ONE DAY HE HOPES TO BECOME AS GREAT A DOCTOR!



BOB MATHIAS WAS ONE OF CALIFORNIA'S MOST SENSATIONAL HIGH SCHOOL ATHLETES.

MATHIAS WINS AGAIN! THAT MAKES HIM **STATE CHAMP** IN THE HIGH AND LOW HURDLES!

HE'S ALSO CAPTAIN AND FULLBACK ON THE TULARE HIGH SCHOOL'S FOOTBALL TEAM, AND A BASKETBALL STAR, TOO!

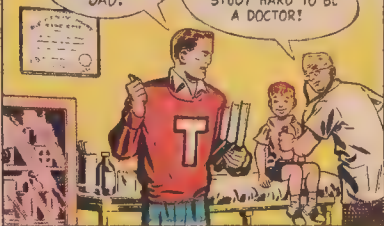
Woot!



BUT BIG BOB... 6'3" TALL AND 190 POUNDS... WANTED TO BE MORE THAN JUST A STAR ATHLETE!

SOME DAY, I'M GOING TO BE A **DOCTOR**, LIKE YOU ARE, DAD!

THEN YOU'D BETTER SKEDADDLE OUT OF HERE AND GET BACK TO YOUR BOOKS! YOU HAVE TO STUDY HARD TO BE A DOCTOR!



ONLY 17 YEARS OLD... AND LOOK! THAT BOY BUST LOOSE!

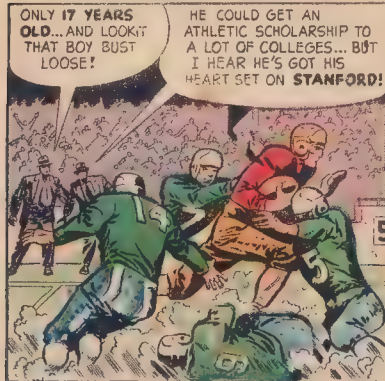
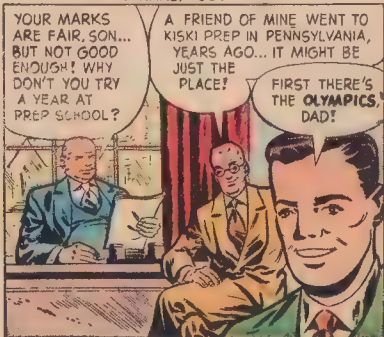
HE COULD GET AN ATHLETIC SCHOLARSHIP TO A LOT OF COLLEGES... BUT I HEAR HE'S GOT HIS HEART SET ON **STANFORD!**

STANFORD UNIVERSITY WAS IMPRESSED BY BOB'S ATHLETIC PROWESS... BUT THEY WANTED GOOD MARKS, TOO!

YOUR MARKS ARE FAIR, SON... BUT NOT GOOD ENOUGH! WHY DON'T YOU TRY A YEAR AT PREP SCHOOL?

A FRIEND OF MINE WENT TO KISKI PREP IN PENNSYLVANIA, YEARS AGO... IT MIGHT BE JUST THE PLACE!

FIRST THERE'S THE **OLYMPICS**, DAD!

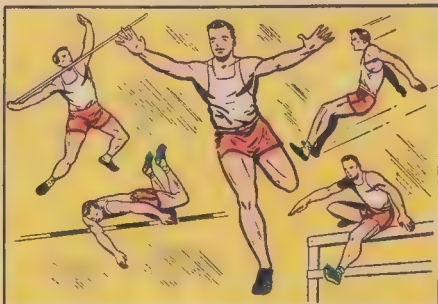


A LOT OF PEOPLE WERE SURPRISED WHEN BOB MADE THE OLYMPIC TEAM, LAST SUMMER IN EVANSTON, ILL.

I STILL DON'T BELIEVE IT! A 17-YEAR-OLD KID WINS A SPOT IN THE **DECATHLON!** WHO EVER HEARD OF HIM?

YOU WOULDN'T THINK HE'D HAVE THE STAMINA TO GO THROUGH THE **MOST GRUELLING EVENT** ON THE PROGRAM!

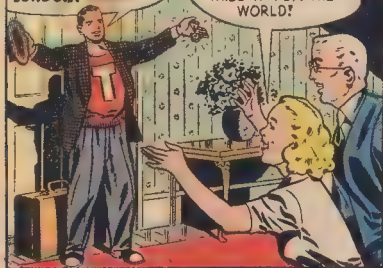
THIS IS THE DECATHLON, AND IT'S NO PICNIC! 100 METER DASH... BROAD JUMP, SHOT PUT, POLE VAULT... 400 METER RUN, 110 METER HURDLES, 1500 METER RUN... DISCUS, JAVELIN AND HIGH JUMP!



BACK HOME, BOB GOT A BIG SURPRISE!

HEY! EVERYBODY! I MADE THE OLYMPIC TEAM! I'M GOING TO **LONDON!**

ISN'T IT WONDERFUL? AND WE'RE **ALL GOING WITH YOU!** WE WOULDN'T MISS IT FOR THE WORLD!



IN LONDON, THE DECATHLON COMPETITION WAS SPLIT INTO TWO DAYS...FIVE EVENTS EACH DAY.

ALL OUT FOR THE DECATHLON! LET'S GO **AMERICA!**

JUST WAIT 'TILL THE CALIFORNIA CHAMBER OF COMMERCE HEARS ABOUT THIS WEATHER!



AT THE END OF THE FIRST DAY...

WELL, THE BROAD JUMP, SHOT PUT, HIGH JUMP, AND THE 100 AND 400 METER DASHES ARE OUT OF THE WAY! I'M **BUSHED!**

YOU HAVE A RIGHT TO BE! YOU'RE IN THIRD PLACE AGAINST THE **GREATEST ALL-AROUND ATHLETES** IN THE WORLD!



THE SECOND DAY, IT WAS STILL RAINING, AND WEMBLEY STADIUM WAS A QUAGMIRE!

MATHIAS WINS THE HURDLES! THAT PUTS HIM RIGHT UP WITH THE LEADERS!

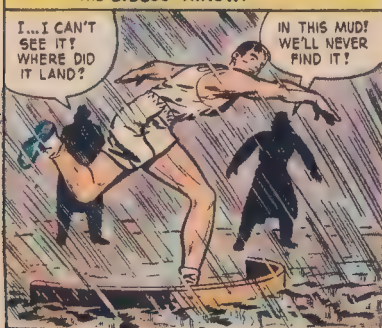
AND ONLY FOUR MORE EVENTS TO GO! CAN HE STAND THE PACE?



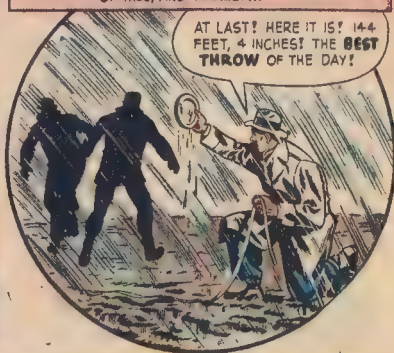
IN DECATHLON SCORING, ALL-ROUND PERFORMANCE IS WHAT COUNTS... POINTS ARE GIVEN FOR HOW FAST YOU RUN OR HOW FAR YOU THROW... **NOT** FOR HOW MANY EVENTS YOU MIGHT WIN!



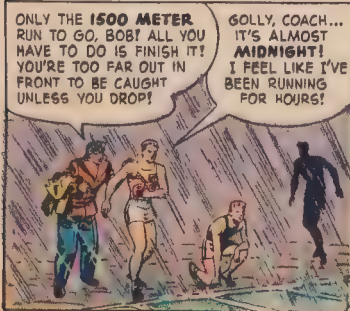
THEN CAME ONE OF THE MOST DRAMATIC EVENTS
OF THE ENTIRE OLYMPIC GAMES...
THE **DISCUS THROW**!



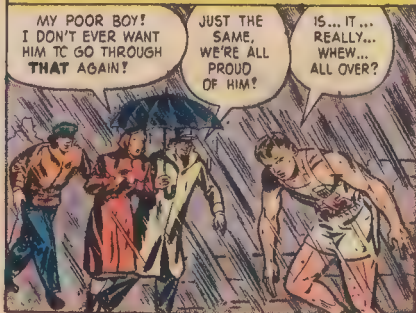
FOR TWO HOURS, THEY SLOSHED THROUGH THE SEA
OF MUD, AND FINALLY...



THAT PUT MATHIAS IN THE LEAD...AS NIGHT
FELL, HE HEAVED THE JAVELIN 165 FEET,
1 INCH, AND POLE-VAULTED 11 FEET, 5 3/4 INCHES!



SUMMONING HIS LAST OUNCE OF STRENGTH AND
COURAGE, THE 17-YEAR-OLD KID **DID** FINISH...IN 5:11...
TO WIN THE **OLYMPIC DECATHLON**!



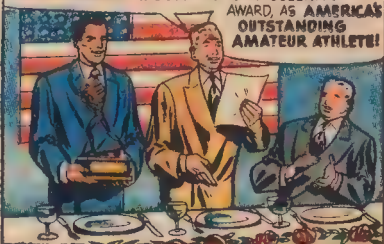
BOB HAD HIS MOMENT OF GLORY, BUT SOON IT WAS
BACK TO THE **SCHOOL BOOKS** AT **KISKI PREP**
IN PENNSYLVANIA!



LAST FEBRUARY AFTER A POLL OF THE NATION'S
LEADING SPORTS WRITERS, ATHLETES AND
OFFICIALS...

TO 18-YEAR-OLD BOB MATHIAS, **OLYMPIC DE-
CATHLON CHAMPION**... AND YESTERDAY WINNER
OF THE **NATIONAL PREP SCHOOL MURLING
CHAMPIONSHIP**... GOES THE 1948 SULLIVAN

AWARD, AS **AMERICA'S
OUTSTANDING
AMATEUR ATHLETE!**



**FIRST
TIME
OFFER**

**Looks like a bird... flaps its wings like a bird...
ACTUALLY FLIES LIKE A BIRD!!!**

It's **"FLAPHAPPY"**

**the latest
scientific
marvel!**

**WOWIE!
LOOK AT
'ER FLY!**



Mem and Dad and your friends
will say: "I just don't believe it!"—
but

FLAPHAPPY will flap its wings
just like a real bird and fly like
crazy around the room!

**Greatest idea since Orville Wright's
flying machine!** The experts just couldn't
believe their eyes when they first saw Flap-
happy! Because here's flapping wing motion
that really works!



Took over 2000 years to perfect!

The ancient Greeks tried to
make a "bird machine"—and
failed. Down through the ages
others have tried without suc-
cess. And just think... NOW, AT
LAST, YOU CAN OWN ONE!



Offer not good outside of continental U. S. A.

**Now you can have this marvelous new
toy for a song!** Ordinarily such an ex-
citing flying toy might be quite expensive.
But by special arrangement the makers of
GRAPE-NUTS and **GRAPE-NUTS FLAKES**
now offer these toys for **ONLY 15¢** AND A
BOX TOP from either of these great cereals!!

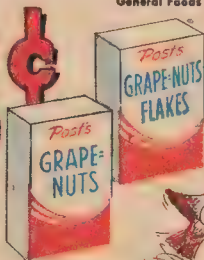
Offer terminates December 31, 1949

IT'S ONLY

15¢

**AND THE TOP
FROM ONLY
ONE BOX OF
GRAPE-NUTS OR
GRAPE-NUTS FLAKES**

Products of
General Foods



**BE THE FIRST OF YOUR
GANG TO GET IT —
MAIL THIS NOW!**



Rush Me that flappin', flyin' Flaphappy Bird!

Post's Cereals—Dept. M.—P.O. Box 259
Battle Creek, Mich.

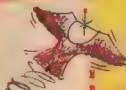
Gentlemen, I'm enclosing 15¢ and the top from a box
of Grape-Nuts (or Grape-Nuts Flakes). Send my
Flaphappy!

MY NAME _____

STREET or RFD. _____

CITY _____ ZONE _____ STATE _____

This offer void in any federal, state or local municipality
where prohibited or otherwise restricted.

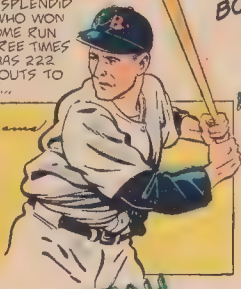


WHO WILL BE THE **HOME RUN KINGS OF 1949?**

TED WILLIAMS

BOSTON'S 'SPLENDID SPLINTER' WHO WON THE ALL-STAR HOME RUN CROWN THREE TIMES AND WHO HAS 222 CIRCUIT CLOUTS TO HIS CREDIT...

Ted Williams



BOBBY DOERR

BOSTON

PAT SEGER

LARRY DOBY
INDIANS



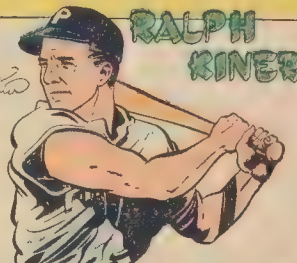
PAT MULLIN

TIGERS

JOE DIMAGGIO

THE YANKEE CLIPPER, ONE OF BASEBALL'S ALL-TIME GREATS, HAS 303 HOMERS TO HIS CREDIT AND HAS TWICE WON THE H.R. TITLE...

Joe Dimaggio



RALPH KINER

THE PIRATES SENSATIONAL FENCE BUSTER, WHO IN HIS THREE YEARS IN THE MAJORS HAS WON OR TIED FOR THE CIRCUIT CLOUT CROWN AND WHO ALREADY HAS 114 HOME RUNS TO HIS CREDIT!!

STAN MUSIAL

THE LEAGUE'S BEST PLAYER LAST YEAR CARRIED OFF EVERY BATTING TITLE EXCEPT THE H.R. CROWN... BUT HE WAS ONLY ONE HOME RUN BEHIND THE CO-CHAMPS, KINER AND MIZE... AND THIS YEAR THEY'D BETTER KEEP A WARY EYE ON 'STAN THE MAN'!



BOB ELLIOTT

GRADY HATTON
CINCINNATI

DEL ENNIS

THE TWENTY-FOUR YEAR OLD PHILLIE WHO SOCKED THIRTY ROUND TRIPPERS LAST YEAR, NOW GOING INTO HIS FIFTH BIG LEAGUE YEAR, HE'S ON A PROMISE OF BECOMING ONE OF THE LEAGUE'S LEADING THREATS TO WALK OFF WITH THE HOME RUN TITLE.

Del Ennis



SID GORDON

WALKER COOPER
GIANTS

LOU BOUDREAU

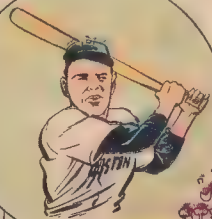
CHARLEY KELLER
YANKEES



JOE GORDON

THE INDIAN FLASH WAS POLED OUT SIX ROUND TRIPPERS IN HIS TWO YEARS WITH THE TRIBE, AND THOUGH HE NEVER WON THE CROWN THE WAY HIS BAT IS BOOMING HE'S A BIG THREAT TO TAKE THE HONOR THIS YEAR...

Joe Gordon



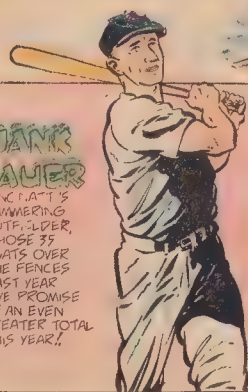
VERN STEPHENS

THE BOSOX SHORTSTOP WON THE FOUR PLY TITLE IN '45 AS A BROWNE, POLING OUT 24 CIRCUIT BLOWS... HIS 29 LAST YEAR WEREN'T ENOUGH TO WIN BUT ONLY 28 YEARS OLD AND IN HIS PRIME, WATCH OUT FOR HIM THIS YEAR!!

Vern Stephens

HANK SAUER

CINCINNATI'S HAMMERING OUTFIELDER, WHOSE 35 SWATS OVER THE FENCES LAST YEAR GIVE PROMISE OF AN EVEN GREATER TOTAL THIS YEAR!!



BILL NICHOLSON

PHILLIES

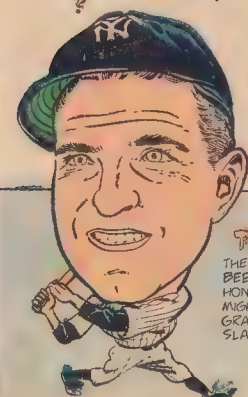
'WHITEY' LOCKMAN
GIANTS

JOHNNY MIZE

TWICE THE NATIONAL LEAGUE'S HOME RUN KING, AND TWICE TIED FOR THE HONOR 'BIG JAW' NEEDS ONLY THREE MORE HOMERS TO BREAK INTO THE EXCLUSIVE '300' CLUB...



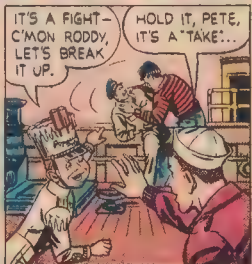
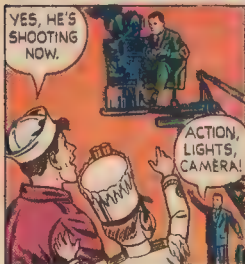
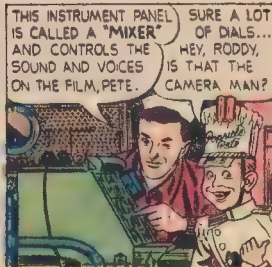
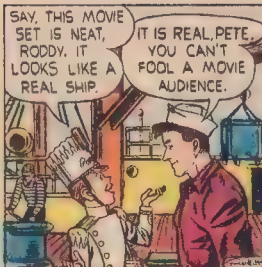
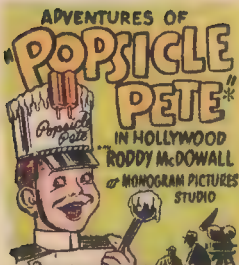
Johnny Mize



TOMMY HENRICH

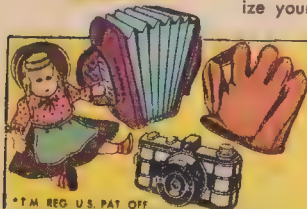
THE YANKEE'S 'OLD RELIABLE' HAS BEEN A THREAT TO CUP HOMER HONORS EVERY YEAR AND THIS MIGHT BE THE ONE... HE HAS A GRAND TOTAL OF 153 GRAND SLAMS AND LAST YEAR SOCKED 25...

Tom Henrich



A rugged, quality made "T" SHIRT. Just right for athletic boys and girls. Gay color insignia. Organize your own team or club. Sizes 6-8-10-12-14.

Special
**10 BAGS
AND 50¢**



GET POLO SHIRT FROM "POPSICLE PETE"

P.O. Box 1299
NEW YORK 8, N.Y.

400 W. Ohio St.
CHICAGO 10, ILL.

2744 E. 11th St.
LOS ANGELES 23, CAL.

313 N. Highland Ave. N.E.
ATLANTA GA

GET GIFT LIST FREE

AT YOUR ICE CREAM STORE or write for FREE LIST, showing many other swell prizes, to POPSICLE PETE* at Address nearest you.

*T.M. REG. U.S. PAT. OFF.

TODAY SID GORDON IS A \$30,000-A-YEAR THIRD BASEMAN! -- BUT 12 YEARS AGO, THEY DIDN'T THINK HE WAS WORTH HIS CARFARE!

SID GORDON

SURPRISES BASEBALL WORLD



FOR YOUR AUTOGRAPH ALBUM

Sid Gordon
NEW YORK GIANTS



SID GORDON WAS BORN AUGUST 13, 1918 ... AT TILDEN HIGH SCHOOL IN BROOKLYN, HIS COACH, JACK SOLOMON, ALREADY HAD HIM TAGGED FOR STARDOM!



ONE DAY, THE DODGERS HELD TRYOUTS FOR PROMISING BROOKLYN BALL PLAYERS, AND IT LOOKED AS IF SID WAS ON HIS WAY...

I LIKE THE WAY YOU HANDLE YOURSELF, KID! COME BACK AGAIN, AND MAYBE WE CAN PUT YOU WITH ONE OF OUR FARM CLUBS!

GEE, THANKS, MR. STENGEL... I'LL BE BACK!



GORDON CAME BACK--- BUT CASEY STENGEL DIDN'T!

I'M SORRY, BUT STENGEL IS NO LONGER MANAGING THE DODGERS, SON ... IT LOOKS LIKE YOU'RE OUT OF LUCK!

IF IT CAN'T BE THE DODGERS, IT'LL HAVE TO BE THE **GIANTS**! WAIT'LL MY FRIENDS IN BROOKLYN HEAR THIS!



THE GIANTS WERE INTERESTED, BUT THEY SHOWED IT IN A FUNNY WAY.

JUST GIVE ME A CHANCE! THAT'S ALL I ASK!

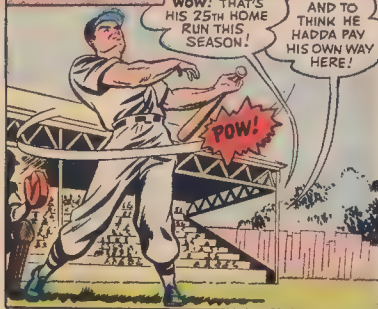
IF YOU CAN WIN A JOB WITH OUR FARM CLUB AT MILFORD, WE'LL SIGN YOU... BUT YOU'LL HAVE TO PAY YOUR **OWN CARFARE!**



GORDON MADE THE TEAM AT MILFORD ALL RIGHT! IN HIS FIRST SEASON HE LED THE EASTERN SHORE LEAGUE IN HITS, TOTAL BASES, TRIPLES, AND BATTING352!

WOW! THAT'S HIS 25TH HOME RUN THIS SEASON!

AND TO THINK HE HADDA PAY HIS OWN WAY HERE!



THE NEXT YEAR -- 1939 -- GORDON WAS PROMOTED TO THE THREE- EYE LEAGUE, WHERE HE HIT .327! BEFORE THE SEASON ENDED, HE WAS WITH JERSEY CITY ---JUST ONE STEP OUT OF THE MAJOR LEAGUES!

OUCH! WHAT A THROWING ARM! IT'S A GOOD THING GORDON IS 'WAY OVER AT THIRD BASE, OR HE'D BREAK EVERY BONE IN MY HAND!



AT JERSEY CITY, SID WAS UP AGAINST BETTER PITCHING, AND HIS BATTING AVERAGE SLUMPED OFF! BUT HE FOUND, IN 1940, AN UNUSUAL REMEDY...

NO MATTER WHAT I DO, I CAN'T GET ON BASE! I WISH I COULD FIGURE IT OUT!...

MAYBE IT'S THAT GIRL-FRIEND OF YOURS ... WHY DON'T YOU GET MARRIED AND QUIT WORRYING ABOUT IT?



AND SO, ON AUGUST 31, 1940, MARY GOLDBERG BECAME MRS. SIDNEY GORDON...



... AND IN 1941, SID'S BATTING AVERAGE JUMPED TO .304!



AT THE END OF 1941, HE HAD A TRYOUT WITH THE GIANTS, BUT WASN'T QUITE READY... SO BACK TO JERSEY CITY, WHERE HE BECAME A ONE-MAN BALL CLUB!

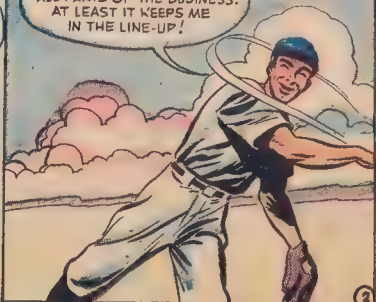
WELL, CHIEF, WHERE DO I PLAY, TODAY? ... SECOND BASE, THIRD BASE OR THE OUTFIELD?

WHAT DIFFERENCE DOES IT MAKE?...YOU DO A GOOD JOB ANYWHERE, SID --- AND WE NEED YOUR BAT IN THE LINE-UP!



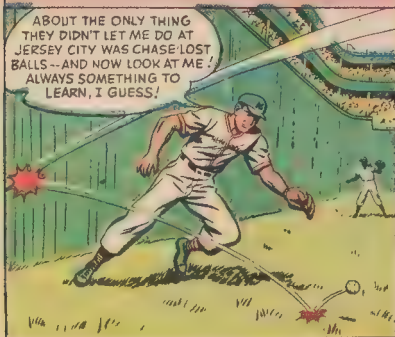
ONE DAY THE "LITTLE GIANTS" RAN OUT OF PITCHERS, AND... YOU GUESSED IT!

NOTHING LIKE LEARNING ALL PARTS OF THE BUSINESS! AT LEAST IT KEEPS ME IN THE LINE-UP!



AT THE END OF THE 1942 SEASON, SID MOVED UP TO THE GIANTS AGAIN---AND THIS TIME HE STAYED!

ABOUT THE ONLY THING THEY DIDN'T LET ME DO AT JERSEY CITY WAS CHASE LOST BALLS--AND NOW LOOK AT ME! ALWAYS SOMETHING TO LEARN, I GUESS!



SID WAS SLATED TO BE A BENCH-WARMER AT FIRST, BUT REGULARS KEPT GETTING HURT OR BENCHMARKED---AND THERE WAS SID, CLAMORING TO GET IN! HE SHUTTLED BETWEEN THIRD BASE AND THE OUTFIELD SO OFTEN THAT...

HEY, SID! GET OFF OF THIRD BASE! THAT WAS LAST INNING! YOU'RE OUT IN LEFT THIS INNING!

IN AGAIN...OUT AGAIN! ME AND FINNEGAN!



THE SHIFTING BACK AND FORTH DIDN'T DO SID'S BATTING EYE MUCH GOOD... HE HIT NINE HOMERS IN HIS FIRST FULL SEASON, BUT HIS AVERAGE FELL OFF TO .251.

HOORAY! GORDON FINALLY LEARNED THAT IT'S SHORTER TO THE LEFT FIELD FENCE THAN TO THE CENTER!

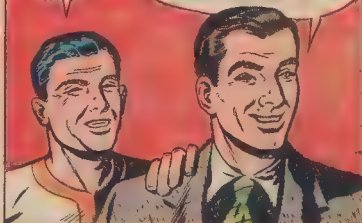
LET'S HOPE HE REMEMBERS IT NOW! IF HE EVER LEARNS TO "PULL" HIS HITS, HE'LL BE SENSATIONAL!



JUST AS SID WAS GETTING THE FEEL OF THE MAJOR LEAGUES, THE WAR INTERVENED. HE SPENT THE 1944-1945 SEASONS IN THE ARMY, AND IN 1946...

I'D LIKE TO LEAVE YOU IN THE OUTFIELD, SID, BUT WE NEED A THIRD BASEMAN, TOO.

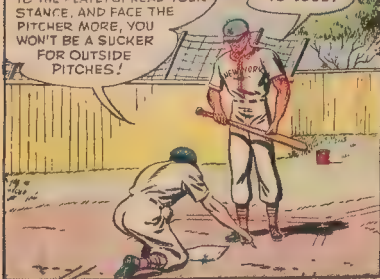
WELL, WELL, WELL... THE OLD POLO GROUNDS HASN'T CHANGED A BIT! PUT ME ANYWHERE YOU LIKE, MEL... JUST SO LONG AS I GET TO SWING A BAT!



THROUGH THE 1946 AND 1947 SEASONS, SID FILLED IN WHEREVER HE WAS NEEDED. HE WAS A STEADY BUT UNSENSATIONAL PERFORMER... THEN IN SPRING TRAINING, BEFORE THE 1948 SEASON...

IF YOU'LL COME UP CLOSER TO THE PLATE, SPREAD YOUR STANCE, AND FACE THE PITCHER MORE, YOU WON'T BE A SUCKER FOR OUTSIDE PITCHES!

WHAT HAVE I GOT TO LOSE?



COACH RED KRESS' ADVICE WORKED! FOR THE FIRST TIME, GORDON BEGAN TO GET MORE POWER TO LEFT FIELD, AND HIS HOME RUN AVERAGE STARTED TO JUMP!

HEY! WHAT HAPPENED TO GORDON! ALL OF A SUDDEN HE'S A REAL POWER HITTER!

THAT'S THE RIGHT-HANDED HITTER WE NEED TO FIT IN WITH COOPER AND LEFTIES LIKE MIZE AND MARSHALL!



AT FIRST, SID FILLED IN FOR INJURED BOBBY THOMSON IN THE OUTFIELD... THEN ONE DAY...

THOMSON'S READY TO PLAY, BUT LOHRKE'S IN A HITTING SLUMP... HOW'D YOU LIKE TO GO BACK TO THIRD BASE?

I'D LIKE IT FINE, MEL... AND THIS TIME I'M GONNA STAY THERE FOR GOOD!



SETTLED DOWN AT THIRD BASE, GORDON BECAME THE TERROR OF NATIONAL LEAGUE HURLERS!

THIS BOY GORDON IS THE MOST UNDER-RATED AND UNDER-PUBLICIZED PLAYER IN THE GAME TODAY HE'S A REAL PRO... A MONEY PLAYER!

COMING FROM A GREAT STAR LIKE FRANKIE FRISCH, THAT'S HIGH PRAISE!



THE DETERMINED KID FROM BROOKLYN WHO COULDN'T HIT OUTSIDE PITCHING AND DIDN'T CARE WHERE THEY PLAYED HIM AS LONG AS HE WAS IN THE LINE-UP, WOUND UP LAST SEASON AS THE THIRD BASEMAN IN THE LEAGUE!

IT'S THE FIRST SEASON IN THE MAJORS THAT I'VE BEEN A REGULAR... AND BY GOLLY, I'M NOT GOING TO WARM A BENCH ANY MORE!



1948 WAS GORDON'S GREATEST YEAR... WITH HIS NEW BATTING STYLE, HE SMASHED 30 HOME RUNS --- A NEW RECORD FOR THIRD BASEMEN!

Batting Average... .299

Home Runs... 30

Runs Batted In... 107



AND TO TOP IT ALL, HE HAD THE BEST **FIELDING AVERAGE** IN THE LEAGUE!

EVEN IN BROOKLYN... WHERE THEY **HATE** THE GIANTS --- THE FANS HONORED HIM WITH A "SID GORDON DAY"... ON JULY 3, 1948! AND HOW HE CAME THROUGH!

WHAT A SHOT! THAT'S SID'S SECOND HOMER TODAY!

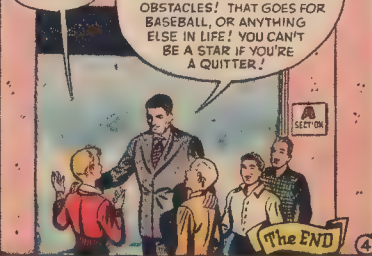
YEAH, BUT THE BROOKS STILL WIN! THAT MAKES IT **POOFECT!**



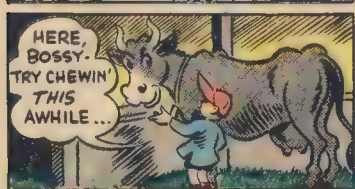
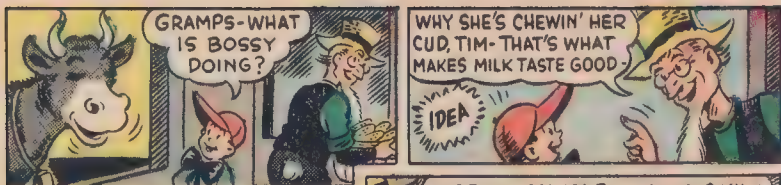
SID LOVES KIDS, AND LIKES TO HELP THEM WITH THEIR BASEBALL PROBLEMS... THERE'S ONE PIECE OF ADVICE HE GIVES THEM ALL....

HOW CAN I GET TO BE A STAR, SID?

THE BIG THING, SON, IS TO MAKE UP YOUR MIND WHAT YOU WANT TO BE... THEN STICK TO IT, NO MATTER WHAT THE OBSTACLES! THAT GOES FOR BASEBALL, OR ANYTHING ELSE IN LIFE! YOU CAN'T BE A STAR IF YOU'RE A QUITTER!



The END



Dubble Bubble Gum is best
for you and me and all the rest
GET SOME TODAY!
1¢ with Comics, Fortunes, Facts



BABE RUTH SPORTS QUIZ

1. WHAT IS THIS METHOD OF HIGH-JUMPING CALLED?



1. SCISSORS
2. WESTERN ROLL
3. KICK

2. THIS BATTER IS IN POSITION TO DO WHAT?



1. STRIKE OUT
2. HIT AND RUN
3. BUNT

3. WHAT IS A TWIN-KILLING IN BASEBALL?



1. A DOUBLE-HEADER
2. A DOUBLE-PLAY
3. MURDER OF TWO UMPIRES

4. WHAT NATIONAL LEAGUE PITCHER WON SIXTEEN CONSECUTIVE GAMES INCLUDING A NO-HITTER IN 1947?



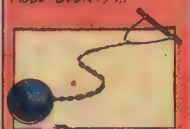
1. BUCKY WALTERS
2. JOHNNY VANDER MEER
3. EWELL BLACKWELL

5. WHAT IS THE MINIMUM DISTANCE OF A HOMERUN?



1. 300 FEET
2. 250 "
3. 235 "

6. WHAT IS THE NAME OF THIS EQUIPMENT USED IN TRACK AND FIELD EVENTS?



1. DISCUS THROW
2. HAMMER THROW
3. HIGH HURDLES

7. WHAT DIVE IS THE DIVER PERFORMING?



1. SWAN DIVE
2. HALF-GAMER
3. JACKKNIFE

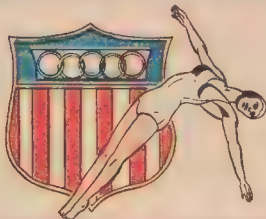
ANSWERS

1. THIS METHOD IS KNOWN AS THE WESTERN ROLL
2. THE BATTER IS SET TO LAY DOWN A BUNT
3. A TWIN-KILLING REFERS TO A DOUBLE-PLAY
4. EWELL BLACKWELL
5. 250 FEET (RULE 41.2)
6. HAMMER THROW
7. JACKKNIFE

WATER SPORTS

DO YOU WANT TO KNOW WHAT THRILLS YOU CAN FIND IN THE WATER?...THRILLS IN WHICH YOU CAN PARTICIPATE?...THEN, READ ON!

LEARN HOW TO DIVE!..THERE'S NO BIGGER THRILL THAN TAKING OFF FROM A SPRINGBOARD IN A GRACEFUL ARC AND LANDING WITHOUT **BELLY-FLOPPING!**..DID YOU KNOW THAT IN THE LAST OLYMPICS, US, MERMAIDS MADE A CLEAN SWEEP OF THE DIVING FINALS...



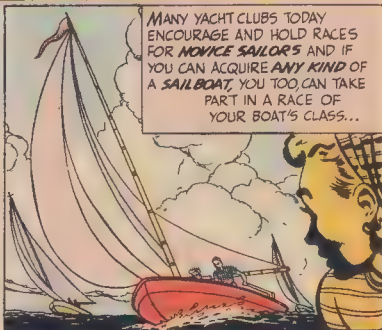
YOU MAY NOT BELIEVE IT, BUT A RACING SHELL, 61 FEET LONG AND TWO FEET WIDE IS ONLY 10 INCHES DEEP AND THOUGH IT CARRIES AN AVERAGE **THREE-QUARTERS OF A TON** IN HUMAN WEIGHT ITS SKIN IS LESS THAN AN **EIGHTH OF AN INCH** THICK!..



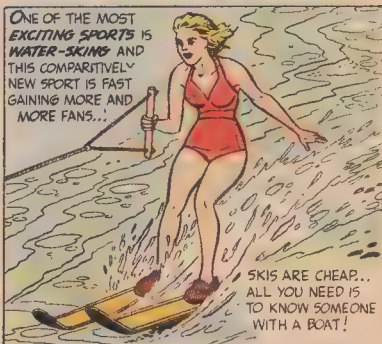
ABOUT THE **ROUGHEST** SPORT KNOWN IS **WATER-POLO**, AND ITS WIDE OPEN PLAY AND FEW RULES MAKE IT JUST AS FASCINATING TO **WATCH** AS TO **PLAY**



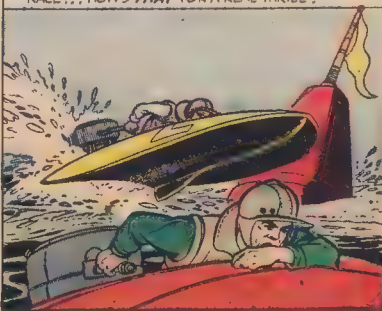
MANY YACHT CLUBS TODAY ENCOURAGE AND HOLD RACES FOR **NOVICE SAILORS** AND IF YOU CAN ACQUIRE **ANY KIND** OF A **SAILBOAT**, YOU TOO CAN TAKE PART IN A RACE OF YOUR BOAT'S CLASS...



ONE OF THE MOST EXCITING SPORTS IS **WATER-SKING** AND THIS COMPATIVELY NEW SPORT IS FAST GAINING MORE AND MORE FANS!..



DID YOU REALIZE THAT SOME EXPERTS CLAIM THAT **OUTBOARD RACING SHELLS** ARE **OUT** OF THE **WATER** MORE THAN **FIFTY PERCENT** OF THE TIME IN A RACE?...HOW'S **THAT** FOR A REAL THRILL?



CALLING ALL SPORT FANS!

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THRILLS OF TODAY'S
HOTTEST STARS



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AND COACHES SAY
"It's a hit!"

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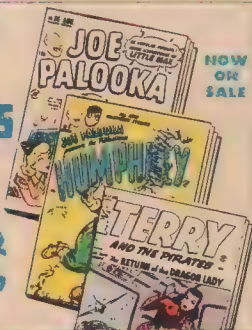
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JUNIOR EDITION The Sporting News

THE BASE BALL PAPER OF THE WORLD

Say, Sports Fans, we all had our big sport thrills in 1948. But here are some of the happenings the leading experts considered tops on their list. How did your greatest thrill compare?

Boudreau 'Classicist'

Gordon (Red) Marston, WHDH Boston: "The pennant playoff game between the Red Sox and Cleveland. The game built baseball pressure to the bursting point. There was the inspiring Lou Boudreau leading his team, physically and mentally, to a well-earned win. The Cleveland classicist was at his best. I'll take the Indians' triumph over the Red Sox as my choice of the outstanding sports event of the 1948 season, and Lou's great performance under pressure as the 'top thrill.'"

Barney's No-Hitter

Red Barber, CBS sports director: "Rex Barney's no-hitter was my top 1948 thrill, not only because of all the tension and excitement resultant from the performance itself, but also that was the first game I was witnessing following seven weeks' illness."



Run for the Roses

Bill Corum, New York Journal-American: "My top thrill in sports during 1948 was Citation's smashing victory in the Kentucky Derby. I had been one of Citation's staunchest boosters all through the winter and spring. Picking 'em always helps."

Elliott Smacks

Tom Swope, Cincinnati Post: "Bob Elliott's feat of hitting Bob Feller for home runs on successive times at bat in the fifth game of the World's Series. Elliott first hit over right field, then over left, and did so in front of the largest crowd ever to see a professional baseball game, and at a time when his Boston Braves needed just such a shot in the arm to stay in the running for the championship."

Navy-Truman Team-Up In Tie With Army Cited

"The biggest thrill in sports in 1948 was the Army-Navy tie, not the game itself but the spirit and color of the Navy cheering section," wrote Tom Meany of the New York Star. "With President Harry S. Truman sitting on their side of the Municipal Stadium in Philadelphia, the Midshipmen took particular delight in hailing the Chief Executive as a lucky mascot, since he, too, had scored an upset victory only a few weeks earlier."

"The game itself was a thrill, too, because of the spunk and spirit of an under-manned Navy team, which had lost every game of the season. Dis played against an Army team which hadn't lost a game."

Olympic Squad

Paul Zimmerman, Los Angeles Times: "Any American fortunate enough to sit in Wembley Stadium in London last summer and hear the 'Star Spangled Banner' played as the great parade of United States athletes won the right to walk up the steps to the top of the victory stand would have to say the Olympic Games was his sports thrill of 1948."

Thrill Within Thrill

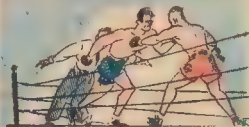
Dick Hackenberg, Chicago Sun-Times: "My biggest sports thrill of 1948 was the gallant bid of Southern California for an upset victory over Notre Dame at Los Angeles, December 4, and the comeback of the Irish to tie the score at 14 to 14 in the final minute."

"The thrill within the thrill was Bill Gray's 86-yard return of the Trojan kick-off with the count 14 to 7 against him and time running out, or Steve Oracko's all-important place kick for the point that carried with it the destiny of Notre Dame's undefeated string."

"The thrill beyond the thrill was the rocking of the huge Coliseum press box like an a-pen in a high wind minutes after the game was over. Here was a football struggle to stand alone among great contests—but how often do you get an earthquake thrown in as a double feature?"

Fat Pat's Homers

Jack Ryan, Chicago Daily News: "James Patrick Seerey, his over stuffed frame threatening to burst the seams of his White Sox uniform, sighted on the offerings of three Philadelphia pitchers the muggy stuffy afternoon of Sunday, July 18, and exploded four home runs. It supplied the thrill a fellow expects just once in a lifetime."



Zale K.O.

John P. Carmichael, Chicago Daily News: "Perhaps the biggest thrill was Tony Zale's knockout of Rocky Graziano for the middleweight title. For the first time I had picked against Tony and was 100 per cent happy to be wrong."

The Bomber Strikes

Arthur Daley, New York Times: "I can't remember getting as tremendous a thrill out of any sporting moment as I did when Joe Louis knocked out old Joe Walcott last June. The mightiest monarch of them all was on his way to being dethroned. The Brown Bomber, a towering and majestic figure for so long, was being made to look futile and bewildered by a man who couldn't have lasted a round against the Louis of yore."

"Then for just a fleeting second the Dark Destroyer reached back down the dim passages of time and in one blinding flash he became the Louis of old. He landed one punch with electrifying suddenness and knocked out Jersey Joe."



Olympic Dash

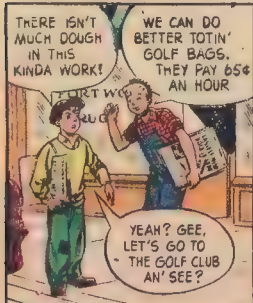
Jerry Nason, Boston Globe: "The Olympic 100 meter dash final was the top single sports event in my editorial beat this year. Harrison Dillard, a hurdles expert who had failed to make the Olympic team as a hedge hopper, won. Ol' Barney Ewell, 31, ex-shoe shine boy, making his last try in the big time, thought he had won; Mel Patton, world record breaker, was badly outtraced. I will never forget the moment when they announced Dillard, who'd reached London on a rain check, the winner in a photo-finish."

BEN HOGAN

'GOLF'S TINY TERROR'

YOU'D NEVER THINK THAT THIS UNDER-SIZED MITE COULD BE THE GIANT OF THE LINKS. BUT AMAZING POWER, PLUS LONG, HARD PRACTICE AND ICY CONCENTRATION MADE BEN HOGAN THE HOTTEST GOLFER IN AMERICA!

BEN HOGAN WAS BORN IN TEXAS IN 1913. WHEN HIS FATHER DIED, THE TINY KID HAD TO HELP HIS MOTHER BY SELLING PAPERS.....



THE CADDIES DECIDE TO GIVE THE KID A TRY OUT!



BUT BEN SHOWED 'EM THAT HE COULD TAKE IT... AND DISH IT OUT TOO.



SO HE GOT A JOB. A NATURAL LEFTY, WHEN HE TOOK UP GOLF HIMSELF HE HAD TROUBLE FINDING LEFT-HANDED CLUBS. SO HE BECAME A RIGHTY. FOR A LONG TIME HE WAS A DUD. BUT ONE WINTER IN THE CADDY TOURNAMENT...

HOORAY! HE SUNK IT!

WELL, WHATAYA KNOW! THE KID TIED BYRON NELSON!

ATTABOY, BEN!



THEN HE WAS 19, BEN TURNED PRO AND HEADED FOR THE COAST TOURNAMENTS. HE WAS SOON BROKE AND LIVING ON NOTHING BUT ORANGES!

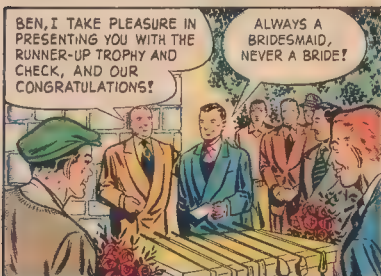
PRACTICE! THAT'S THE MOST IMPORTANT THING I NEED. MORE PRACTICE! THE ONLY WAY TO WIN!



THIS RIGID PRACTICE DISCIPLINE PAID DIVIDENDS. BY 1940 HE BEGAN TO LOOK LIKE A GOLFER... SECOND PLACE IN SIX CONSECUTIVE TOURNAMENTS.....

BEN, I TAKE PLEASURE IN PRESENTING YOU WITH THE RUNNER-UP TROPHY AND CHECK, AND OUR CONGRATULATIONS!

ALWAYS A BRIDESMAID, NEVER A BRIDE!



BUT, BY THE YEAR'S END HE BECAME GOLF'S BIGGEST MONEY WINNER OF 1940.

BEN PLAYED THE TEXAS AMATEUR CIRCUIT. OUT-CLASSED BY NELSON AND RALPH GULDAHL, HE PRACTICED LIKE A BEAVER.

IT'S GETTIN' AWFUL LATE, BEN!

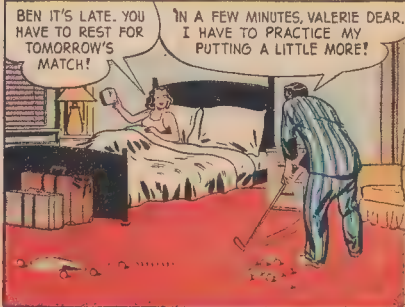
I KNOW, KID. BUT IF YOU CAN'T OUT PLAY THEM, OUT WORK THEM!



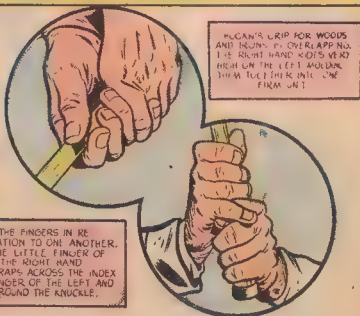
SO FOR OVER FOUR YEARS HE WORKED ON HIS GAME. WHEN HE HIT THE TOURNAMENT CIRCUIT AGAIN IN 1937 HE WAS MARRIED!

BEN IT'S LATE. YOU HAVE TO REST FOR TOMORROW'S MATCH!

IN A FEW MINUTES, VALERIE DEAR. I HAVE TO PRACTICE MY PUTTING A LITTLE MORE!



IN 1941 AND 1942 HE AGAIN TOOK TOP MONEY-WINNING HONORS...OVER \$31,000. HE GAVE CREDIT FOR THIS SUCCESS TO PRACTICE AND HIS NEW SPECIAL GRIP!



PILCAN'S GRIP FOR WOODS AND IRONS. IT OVERLAPPS THE RIGHT HAND KNOTS VERY HIGH ON THE LEFT AND DRIVES THEM TOGETHER INTO ONE FIRM UNIT.

THE FINGERS IN RELATION TO ONE ANOTHER. THE LITTLE FINGER OF THE RIGHT HAND WRAPS ACROSS THE INDEX FINGER OF THE LEFT AND AROUND THE KNUCKLE.

HOGAN'S ONLY WEAKNESS WAS HIS PUTTING.

DROP IN.
BALL.
DROP IN!

RIGHT ON
THE EDGE!
WHAT TOUGH
LUCK!

I'LL SAY! THIS IS THE THIRD
TOURNAMENT IN A ROW HE'S
LOST BY BLOWING A PUTT
ON THE FINAL GREEN!



THE NEXT YEAR BEN WAS IN THE ARMY, WHERE
HE HELPED TO REHABILITATE DISABLED
VETERANS.

THE EXERCISE YOU GET FROM
GOLF WILL DO A GREAT DEAL
TO MEND BONE AND
MUSCLE!

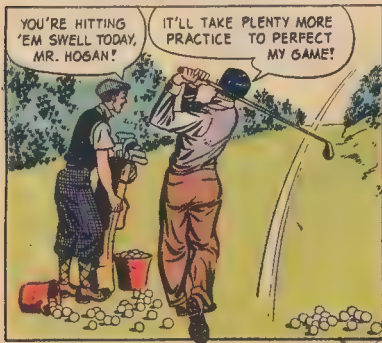
IT SURE DOES
FEEL BETTER,
ALREADY,
LT. HOGAN!



AS A CIVILIAN AGAIN, HOGAN PUT IN MANY MORE
LONG PRACTICE HOURS...

YOU'RE HITTING
'EM SWELL TODAY,
MR. HOGAN!

IT'LL TAKE PLENTY MORE
PRACTICE TO PERFECT
MY GAME!



BESIDES BEING THE HARDEST WORKER IN GOLF,
HOGAN IS AN EXPERT AT "READING" THE GREEN!

ACCORDING TO THE
GRAIN AND SWAY
OF THIS GRASS, I'LL
HAVE TO HIT A LITTLE
TO THE RIGHT!



YET, DESPITE HIS METICULOUS CARE, HE AGAIN BLEW
A PUTT TO MISS A TIE IN THE
1946 U.S. OPEN.

DESPITE THE LOSS OF THE "BIG ONE" HOGAN
WON \$42,556 IN PRIZE MONEY THAT YEAR. THEN,
ONE DAY IN 1947, HE MADE A DISCOVERY.....

SAY, BEN, YOU'RE
HITTING IN A NEW
STYLE. YOU'VE
LOST YOUR
HOOK!

SOMETHING NEW I'VE PICKED
UP. I WON'T EVEN TELL MY
WIFE. I'VE FINALLY LEARNED
TO PLAY GOLF!



IT SURE SEEMED THAT WAY! IN 1948, HOGAN ROLLED
UP RECORD SCORES IN TAKING THE BIGGEST TOURNA-
MENT IN AMERICA!



A GRAND SLAM! AND WINNER OF THE VARDON TROPHY
FOR THE YEAR'S LOWEST SCORES IN TOURNAMENT
GOLF!

HOGAN'S NERVES ARE LIKE IRON. THEY CALL HIM "LITTLE ICE WATER!" BUT TWO THINGS STILL ANNOY HIM.

DO THEY HAVE TO CLICK THEIR CAMERAS JUST WHEN I HIT THE BALL?

IF YOU HAVE TO JINGLE YOUR DOUGH, JINGLE... BUT DON'T STOP RIGHT AT THIS SECOND!



HOGAN BEGAN THE 1949 WINTER SEASON BY TAKING THE BING CROSBY INVITATION! THEN HE BEAT JIMMY DEMARET IN A PLAYOFF FOR THE LONG BEACH OPEN.

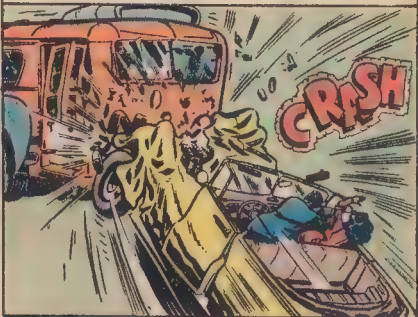
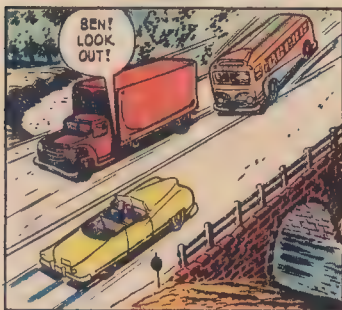
THAT WAS A TOUGH ONE, JIMMY!

I'LL GET YOU IN THE NEXT ONE, BEN!



A WEEK LATER THEY MET AGAIN IN A PLAYOFF... FOR THE PHOENIX OPEN. THIS TIME DEMARET WON. THEN AS HOGAN AND HIS WIFE DROVE HOME FOR A VACATION...

BEN COULDN'T SWERVE OFF THE ROAD BECAUSE OF A CUL-
VERT. HE THREW HIMSELF ACROSS HIS WIFE'S LAP TO
SAVE HER...THEN...



TODAY BEN HOGAN IS IN A TEXAS HOSPITAL RECOVERING FROM HIS VERY SERIOUS INJURIES.....

YOU'RE PRETTY BANGED UP, MY BOY, BUT I THINK YOU'LL BE ABLE TO PLAY GOLF AGAIN!

THAT'S SURE GOOD NEWS TO ME, DOC!



IN RECOGNITION OF HIS YEARS OF HARD WORK, HIS VICTORIES IN OUR GREATEST TOURNAMENTS, THE POINTS HE SCORED IN RYDER CUP COMPETITION BETWEEN AMERICAN AND BRITISH PROS, HIS WINNING OF THE VARDON TROPHY, AND HIS LARGE EARNINGS, BEN HOGAN WAS AWARDED THE PRIZE OF THEM ALL, BEING NAMED AS 1948'S "GOLFER OF THE YEAR".....



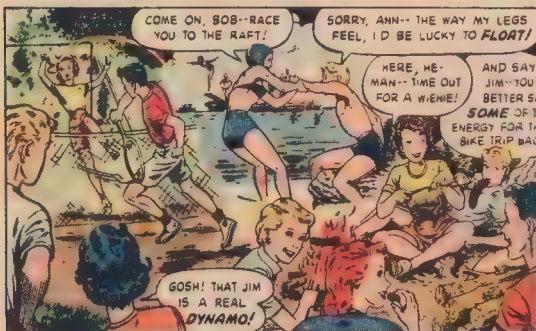
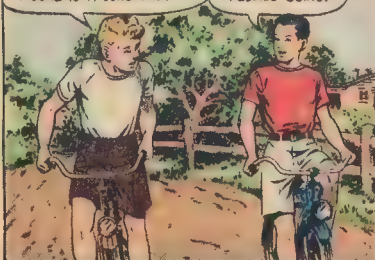
From DUD to DYNAMO

IT WAS SWELL OF THE GIRLS TO INVITE US OVER TO THEIR CAMP FOR THE DAY-- BUT, **PHEWW!** IT SURE IS A LONG TRIP!

...AND WE'RE ONLY HALFWAY THERE BOB-- SO KEEP THOSE PEDALS GOING!

FINALLY, SEVERAL MILES LATER...
WHAT DO YOU SAY FELLAS-- LET'S PLAY SOME TENNIS BEFORE LUNCH...

YOU GO AHEAD, JIM-- I'VE GOT A LITTLE RESTING TO DO AFTER THAT BIKE-HIKE!



COME ON, BOB-- RACE YOU TO THE RAFT!

SORRY, ANN-- THE WAY MY LEGS FEEL, I'D BE LUCKY TO **FLOAT!**

HERE, HE-- MAN-- TIME OUT FOR A WHEWIE!

AND SAY, JIM-- YOU'D BETTER SAVE SOME OF THAT ENERGY FOR THE BIKE TRIP BACK!

GOSH! THAT JIM IS A REAL **DYNAMO!**



'BYE, FELLAS-- DON'T FORGET NEXT WEEK!

RIGHT... AND THANKS FOR A WONDERFUL DAY!

GEE, WHAT A DUD I WAS, BUT ALL THAT BIKING DIDN'T SEEM TO BOTHER **YOU** AT ALL JIM... WHAT'S YOUR SECRET?

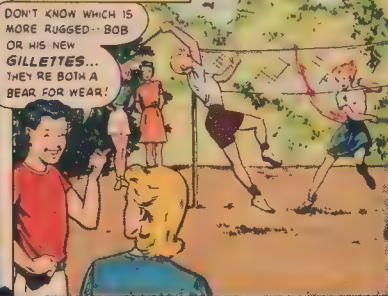


NOTHING SECRET ABOUT IT, BOB... IT'S MY **GILLETTE BIKE TIRES!** **EVERYBODY** WHO ENJOYS REAL BIKING COMFORT KNOWS ABOUT **GILLETTES**. THEY TAKE THE "WORK" RIGHT OUT OF PEDAL WORK!

I NEVER KNEW A BIKE TIRE COULD MAKE SUCH A DIFFERENCE... BUT I'M SURE GONNA FIND OUT!

THE FOLLOWING WEEK...

DON'T KNOW WHICH IS MORE RUGGED-- BOB OR HIS NEW **GILLETTES**... THEY'RE BOTH A BEAR FOR WEAR!



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CLUBHOUSE CLOSEUPS

HIGHER UP . . . The humorous FRESKO THOMPSON, director of the Dodgers' minor league farm clubs, was once conducting a tryout of young ball players at Ebbets Field. After batting practice, one kid walked up to Fresco and asked:

"Mr. Thompson, have you noticed my swing? I seem to be hitting under the ball."

"Is that so," replied Thompson. "How much are you hitting under it?"

"Oh, just a tiny bit," said the player. "But how can I meet the ball level?"

"Tell you what to do," Fresco advised. "Just go get yourself some innersoles."

POINT OF VIEW . . . The famous basketball coaches of City College of New York and N. Y. U., NAT HOLMAN and HOWARD CANN, brought their teams to play in a double-header in Philadelphia one night last winter. Both teams won, but the coaches reacted in characteristic style.

"We played a lousy game," growled Holman, the task-master. "I'd rather lose a well-played one. If we repeat some of the things done tonight, we'll get hurt."

Cann's attitude after his team's victory? Said the N. Y. U. coach, dead-panned, "If you win it doesn't matter how you look."

QUESTION OF TIME . . . When the Yankees' great first baseman, the late LOU GEHRIG, ended his fabulous playing streak in Detroit, he broke down in the dugout and wept. The atmosphere was grim. Players sniffled and coughed, some shed

tears. It took the irrepressible LEFTY GOMEZ to lighten the air with one of his witty quips.

"It took them 15 years to get you out of the line-up," consoled the great lefthander nearing the end of his career. "Me it only takes them 15 minutes to get out of there."

DIAMOND DOODLING . . . Four American League distance hitters slugged homers in all eight parks last year. They were JOE DIMAGGIO, TED WILLIAMS, TOMMY HENRICH and LARRY DOBY. . . . National League hurlers pitched seven one-hit games in '48, whereas pitchers in the junior circuit threw only one. Each league had one no-hitter. . . . There were 24 grand slam homers in the National League during the past season, three by SID GORDON. In the other league, TOMMY HENRICH smacked four of the 25 jack-pot clouts to tie an old record.

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**WHO WILL BE
THE HOME RUN
KINGS IN 1949?**

